

Interviewing Florists

Print a copy for each florist interviewed.

Questions to ask a Florist

Florist's Name:

Contact Information:

Do you specialize in weddings?

Yes No

How long have you been in business?

How long have you been doing weddings?

Do you provide a written contract?

Yes No

May I have a list of recent customers to call?

Yes No

Are you familiar with my ceremony site?

Yes No

Reception site? Yes No

Where/when will the flowers be delivered?

Is there a delivery fee?

Yes No

How will the bouquets be assembled?

May I see samples of your designer's work?

Yes No

(see work from the designer that'll work on your wedding!)

How many weddings will your shop do on the date of my wedding or that weekend?

How can I get the most for my budget? (Let florist know an estimate of what you planned on spending)

What is the current trend in wedding bouquets? Any suggestions you may have for my wedding?

Do you offer bouquet preservation?

Yes No

If yes, how:

Do you offer any of the following:

Arches

Vases

Trellises

Hurricanes/ HOLDERS

Chuppahs

Potted Plants

Use the space below to write any additional comments/feedback from the interview: